



For Immediate Release

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SPORTS FANS GO WILD AT SPORTS ZOOLEBRITY DAY

Zoo Atlanta announces exclusive Saturday for fans and families

ATLANTA – June 11, 2008 – All-star athletes may not seem to have much in common with over 800 mammals, reptiles, amphibians and birds, but a shared desire to give back to the community makes the city's wild things and its sports teams partners in enriching the lives of metro Atlantans. On Saturday, June 14, families and fans will have the opportunity to get up-close-and-personal with sports *and* animal stars at Zoo Atlanta's Sports Zoolebrity Day.

Zoo Members and guests will have an exclusive opportunity to meet and greet athletes from the Atlanta Falcons, Georgia Tech and the new WNBA Atlanta Dream, as well as former pro ball players from the New York Giants and Denver Broncos, for photo opportunities and autographs. Sports Radio 680 The Fan broadcasts live from Zoo Atlanta from 11 a.m. to 2 p.m.

Sports fans who make the Zoo part of their game plan will take home more than just photos. Joining the fun early start to Father's Day are two important global campaigns aimed at community awareness of eradicating disease caused by that familiar seasonal pest – the mosquito. Orkin, Inc.'s new *Fight the Bite* campaign, launched to prevent mosquito-borne malaria and aid American homeowners in mosquito-proofing their yards, has pledged to support *Nothing But Nets*, an initiative by the United Nations Foundation to fund and distribute insecticide-treated bed nets to malaria-ridden areas in Africa. Both organizations will be on hand Saturday with educational games, prizes and information on mosquitoes, malaria and the ongoing battle to prevent one of the leading killers of Africa's children.

Sports Zoolebrity Day is free for Zoo Members and children under 3; free with general admission. Activities run from 11 a.m. to 2 p.m.

About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and an outdoor family experience. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 800 animals from around the world. One of only four zoos in the U.S. exhibiting giant pandas, Zoo Atlanta is also home to one of the nation's most recognized collections of great apes and is a global center of excellence in the care and reproduction of vanishing amphibians and reptiles. Zoo Atlanta is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

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